

Y108 PAY FOR YOUR BIG DAY RULES

THE Y108 PAY FOR YOUR BIG DAY CONTEST (THE “**CONTEST**”) IS INTENDED TO BE CONDUCTED IN THE PROVINCE OF ONTARIO ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE OF THE AGE OF MAJORITY IN THE PROVINCE OF ONTARIO OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE “**CONTEST RULES**”).

1. ELIGIBILITY. To be eligible for this Contest, an individual must:

- (a) be a legal resident of the province of Ontario;
- (b) be of the age of majority or older at the time of entry;
- (c) be the sole owner of all right, title and interest (including copyright) in and to the Work (as defined below) submitted in connection with the Contest;
- (d) live within two-hundred (200) kilometer radius of the City of Hamilton;
- (e) be legally able to travel to Punta Cana, Dominican Republic and have any and all necessary documentation as may be required for presentation to Canadian and/or International customs and airport personnel; and
- (f) be willing and able to be legally married including without limitation the provision and completion of a marriage license and any necessary documentation for marriage in the province of Ontario;
- (g) have a public and valid Instagram account during Contest Period; and
- (h) be willing and able to accept the Prize as awarded.

Employees of Corus Radio Inc. operating CJXY-FM (the “**Station**”) and its parents, affiliates, subsidiaries, related companies, successors and assigns (together with the Station, “**Corus**”) Equal Parts Hospitality Inc., Travel Superstore Inc., and their affiliates, subsidiaries, related companies, successors and assigns (collectively, “Equal Parts Hospitality Inc.”, “Travel Superstore Inc.” and together with Corus, the “**Sponsors**”), advertising and promotional agencies, judges of the Contest, any person who has been confirmed as a winner of any previous Station administered contests within thirty (30) days preceding the Contest start date indicated below where the prize was valued over one thousand Canadian dollars (CDN\$1,000.00), and/or the household members of any of the above are not eligible to enter.

The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2. **CONTEST PERIOD.** The Contest begins at 12:01 a.m. Eastern Time (“**ET**”) on January 20, 2020 and ends at 11:59 p.m. ET on February 9, 2020 (the “**Contest Period**”) after which time the Contest will be closed and no other entries shall be accepted.

3. **HOW TO ENTER.**

(a) There is no purchase necessary to enter the Contest. Enter using the method of entry outlined below. No entries will be accepted by any other means.

(i) Submit an Instagram video explaining why you deserve to win this wedding and honeymoon package (the “**Work**”). The Instagram profile must be public and the entry video no longer than 60 seconds in length. The Work must tag the Instagram accounts for Y108 (@y108rocks), Equal Parts Hospitality (@equalpartshospitality) and include the hashtag #Y108PayForYourBigDay.

(b) By participating in this Contest, each entrant represents and warrants that the Work: (i) does not contain any material, language or gestures that are libelous, defamatory, indecent, profane, obscene or violent and does not violate any laws relating to hate speech or otherwise; (ii) is original, solely created by the entrant and that no third party participated as an author, co-author or otherwise in the creation of the Work or any part thereof, and all right, title and interest (including copyright) therein is owned and/or controlled by the entrant to the full extent necessary to enable the Sponsors to use the Work as contemplated by these Contest Rules; (iii) does not infringe upon the intellectual property right, proprietary interest or other statutory or common law rights of any third party; (iv) does not contain any recognizable logos or any other copyrighted material; (v) does not contain any mention, endorsement, or “plug” any commercial product, service, venture or thing, including, without limitation, the name of your employer; and (vi) has not been submitted in connection with any other contest and/or promotional campaign.

(c) Limit of one (1) entry per person during the Contest Period. In the case of multiple entries, only the first eligible entry will be considered.

(d) Entries received online shall be deemed to be submitted by the authorized account holder of the e-mail address associated with the entry. For the purpose of the Contest Rules, “authorized account holder” of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Any entrant may be required to provide the Sponsors with proof that they are the authorized account holder of the e-mail address associated with their entry.

4. **PRIZE.**

(a) **Prize.** There is one (1) prize (“**Prize**”) available to be won by the Prize winner. (“**Winner**”) consisting of:

(i) A wedding package for a maximum 120 guests including:

1. Wedding venue rental at Westinghouse HQ (286 Sanford Ave N, Hamilton, ON L8L 6A1) and food and beverage including canapés for cocktail hour; 4-course dinner/standard bar (alcoholic & non-

alcoholic beverages) in the amount of Fifteen Thousand Canadian dollars (CDN\$15,000.00),

2. Wedding planner services consisting of 4 meetings (approx. 90 minutes per meeting) including planning, management and production in the amount of Four Thousand Canadian dollars (CDN\$4,000.00),
 3. Photographer services including 8 hours of shooting and minimum of 500 photos in the amount of Four Thousand Canadian dollars (CDN\$4,000.00),
 4. Videographer services including 8 hours of shooting, deliver 8 minute highlight video and one minute social media video (includes ceremony, speeches, and general day of footage) in the amount of Four Thousand Five Hundred Canadian dollars (CDN\$4,500.00),
 5. Wedding cake up to 2-tiers in the amount of Four Hundred and Fifty Canadian dollars (CDN\$450.00),
 6. Floral and décor for ceremony and reception including personal flowers for the couple with up to 3 attendants each; ceremony florals to include the alter area and aisle décor; lounge areas for cocktail lounge with full décor, décor for seating chart; décor for bar, gift table, windows and stage area; head table with fresh florals with candle décor; up to 12 guest tables that will include fresh florals and candle décor; rentals and décor styling for dessert table, in the amount of Five Thousand Canadian dollars (CDN\$5,000.00),
 7. DJ/audio visual including sound/music/lighting for ceremony and reception in the amount of One Thousand Canadian dollars (CDN\$1,000.00)
 8. Rentals including tables, chairs, linens, plates/glasses/cutlery in the amount of Three Thousand Canadian dollars (CDN\$3,000.00),
 9. Hair and make-up services for the bride in the amount of Two Hundred and Fifty Canadian dollars (CDN\$250.00),
 10. Officiant services in the amount of One Thousand Canadian dollars (CDN\$1,000.00); and
- (ii) A trip for two (2) to the Majestic Mirage Punta Cana, Dominican Republic (the “**Destination**”) with a retail value of Five Thousand Canadian dollars (CDN\$5,000.00) which shall include:
1. Round-trip economy airfare for the Winner and his/her guest (the “**Guest**”) leaving together from the same gateway, on the same itinerary, from Pearson International Airport to the Destination;
 2. Ground transportation for the Winner and Guest between the airport and hotel in the Destination;
 3. Seven (7) nights all-inclusive hotel accommodation at Majestic Mirage Punta Cana Resort based on double occupancy; and

4. All hotel taxes, processing fees and departure taxes.

- (b) The Prize has an approximate value of Forty Four Thousand Three Hundred and Fifty Canadian Dollars (CDN \$44,200.00).
- (c) Winner is not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.
- (d) The Sponsors and/or the Sponsors' representatives will contact the Winner to coordinate the provision of the Prize within seven (7) business days once such Winner has been successfully contacted and notified of his/her Prize and fulfilled the requirements set out herein. **Winner must arrange and coordinate the fulfilment of the Prize directly with the service providers.**

5. PRIZE CONDITIONS.

- (a) Wedding date must be booked within sixty (60) days of being declared the Winner, subject to availability. Wedding date black-out dates include: Saturdays between May – September and Sundays of long weekends.
- (b) Winner and his/her Guest must be available to travel from March 22, 2020 through February 21, 2021. Black-out dates apply: April 5-12, 2020, December 14, 2020 – January 3, 2021. Travel reservation must be made by November 15, 2020. Should Winner and Guest be unable to travel on the dates and times designated by the Sponsors, the Prize will be forfeited and awarded to an alternate winner.
- (c) Winner and Guest will be responsible for all incidental costs and expenses not explicitly included in the Prize, including without limitation, upgrade(s) and/or add-ons to wedding vendor packages, documents necessary for the wedding ceremony, wedding gown, bridesmaid dresses, groom suit, travel and medical insurance, travel documentation, airport improvement fees, bag check fees, taxes, gratuities, telephone calls, in-room charges and any other expense not explicitly included in the Prize. Winner may be required to present a valid major credit card upon check-in at the hotel to cover any expenses over and above the standard room charge.
- (d) Guest must be of the age of majority or older in the province of Ontario, be legally able to travel to the Destination, and have any and all necessary documentation as may be required for presentation to Canadian and/or International customs and airport personnel, and comply with the Contest Rules and sign and return the Release (described below).
- (e) Prize must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsors. Any unused, unclaimed or declined portion of a Prize will be forfeited, have no cash value and the Sponsors shall have no obligation to provide either an alternative or value-in-kind. The Sponsors reserve the right, in their sole discretion, to substitute a prize of equal or greater value if the Prize (or any portion thereof) cannot be awarded for any reason.

6. WINNER SELECTION.

One (1) Winner shall be selected by the Station as follows:

- (a) On or about February 10, 2020 in Hamilton, Ontario, three (3) eligible entrants will be selected by the Sponsors and/or the Sponsors' representatives (the "**Judges**") based on the following equally weighted criteria: (i) reasons as to why they should win; (ii) creativity; and (iii) uniqueness of their love story (the "**Criteria**") (each a "**Finalists**"). Each Finalist will be contacted via Direct Message through Instagram.

Listeners will be invited to "Like" their favourite Finalist's Work posted on the Station's Instagram account (@Y108rocks) from 1:00 p.m. ET February 10, 2020 until 11:59 p.m. ET February 12, 2020. Online voting is open to the general public and is limited to one (1) "Like" per person per day. Votes are subject to verification and will be declared invalid if they are reproduced, falsified, altered or tampered with in any way. **Votes will be considered, however; votes will not determine the Winner.**

On February 14, 2020 in Hamilton, Ontario, one (1) Finalist will be selected by the Judges based on the Criteria as outlined above.

- (b) Before being declared a Winner, the selected entrant shall be required to comply with the Contest Rules and sign and return the Release (described below).
- (c) The Judges, in their absolute discretion, shall select the Winner based upon the above Criteria. The decisions of the Judges shall be final and binding and may not be challenged in any way.
- (d) The odds of being selected as a potential winner are dependent upon the number of eligible entries received by the Sponsors and the quality of the Work submitted as judged against the Criteria.
- (e) THE SELECTED ENTRANT WILL BE NOTIFIED BY TELEPHONE NO LATER THAN FEBRUARY 14, 2020 AT 5:00 P.M. ET AND MUST RESPOND WITHIN TWO (2) BUSINESS DAYS OF NOTIFICATION. Upon notification, the selected entrant must respond by telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated deadline set out in the Contest Rules and/or the notification. If the selected entrant does not respond accordingly, he/she will be disqualified and will not receive a Prize and another entrant may be selected in the Sponsors' sole discretion until such time as an entrant satisfies the terms set out herein. The Sponsors are not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Sponsors to receive a selected entrant's response.
- (f) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest's closing date to award the correct number of Prizes.

7. **RELEASE.** Winner and Guest will be required to execute a legal agreement and release ("**Release**") that confirms Winner's and Guest's: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of each of the Sponsors, Instagram and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies

(collectively, the “**Releasees**”) from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsors of the unrestricted right, in the Sponsors’ collective or individual discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winner’s and Guest’s name, statements, image, likeness, voice and biography and the Work, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within two (2) business days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.

8. **INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from: (a) their participation in the Contest or any Contest-related activity; (b) the acceptance, use, or misuse of any Prize; or (c) any breach of the Contest Rules. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the entrant’s participation in the Contest, without limitation.
9. **RIGHTS CLEARANCE.** By providing the Work to the Sponsors in connection with the Contest, each entrant shall retain all right, title and interest (including copyright) in and to the Work and shall grant to the Sponsors a worldwide, gratuitous, irrevocable, and non-exclusive licence to copy, modify, produce, reproduce, display, publish, exhibit, distribute, convert, adapt, post, serve, broadcast, communicate by telecommunication, transmit and otherwise use or reuse the Work for use in all media now known or hereafter devised in perpetuity beginning on the date of entry, including, but not limited to, in connection with the administration, promotion and exploitation of the Contest. Sponsors assume no responsibility for any claims of infringement of rights to copyright, privacy, personality or otherwise, and all such liability shall remain with the entrant. Sponsors reserve the right to exclude any Work for any reason whatsoever, including but not limited to, on the basis of concerns relating to the rights of third parties, including but not limited to privacy, copyright, defamation, rights of personality, obscenity or hate speech, as determined by Sponsors in their sole discretion.
10. **LIMITATION OF LIABILITY.** The Sponsors assume no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsors are not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsors assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsors, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest.

11. **CONDUCT.** By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Contest Rules, which will be posted at <https://y108.ca/> and made available at the Station's studios, located at 875 Main Street West, Hamilton, Ontario L8S 4R1 throughout the Contest Period. Each entrant further agrees to be bound by the decisions of the Sponsors and Judges, which shall be final and binding in all respects. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest or any related promotional website; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Corus property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Sponsors or any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. Winner and Guest must at all times behave appropriately when taking part in the trip and observe the Contest Rules and any other rules or regulations in force at the Destination. The Sponsors reserve the right to remove from the trip, any Winner and/or Guest who breaks such rules and/or fails to behave appropriately and to disqualify such Winner and/or Guest.
12. **PRIVACY / USE OF PERSONAL INFORMATION.**
- (a) By participating in the Contest, each entrant: (i) grants to the Sponsors the right to use his/her name, mailing address, age range, telephone number and e-mail address, and submitted Work (collectively the "**Personal Information**") for the purpose of administering the Contest, including but not limited to contacting and announcing the Winner and coordinating the provision of the Prize; (ii) grants to the Sponsors the right to use his/her Personal Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii) acknowledges that the Sponsors may disclose his/her Personal Information to third-party agents and service providers of any of the Sponsors in connection with any of the activities listed in (i) and (ii) above.
- (b) Corus will use the entrant's Personal Information only for identified purposes, and protect the entrant's Personal Information in a manner that is consistent with the Corus Privacy Policy at: <https://www.corusent.com/privacy-policy/>
13. **INTELLECTUAL PROPERTY.** All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.
14. **TERMINATION.** Sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.
15. **LAW.** These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without

notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

16. **DISCREPANCY.** In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.
17. **INSTAGRAM.** This Contest is in no way sponsored, endorsed, administered by or associated with Facebook and/or Instagram. Facebook and/or Instagram are completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to Corus and/or the Sponsors and not to Facebook and/or Instagram.