

THE ISLAND ESCAPE TO MAUI RULES

THE ISLAND ESCAPE TO MAUI CONTEST (THE “**CONTEST**”) IS INTENDED TO BE CONDUCTED IN THE PROVINCE OF ALBERTA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE TWENTY-ONE YEARS OF AGE OR OLDER IN THE PROVINCE OF ALBERTA AT THE TIME OF ENTRY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE “**CONTEST RULES**”).

1. ELIGIBILITY. To be eligible for this Contest, an individual must:

- (a) be a legal resident of the province of Alberta;
- (b) be twenty-one (21) years of age or older at the time of entry;
- (c) be legally able to travel to the United States of America and have any and all necessary documentation as may be required for presentation to Canadian and/or International customs and airport personnel;
- (d) be legally able and available to travel to and from the Calgary International Airport (YYC) between November 28, 2018 and December 3, 2018; and
- (e) have a valid driver’s license and car insurance sufficient to cover a car rental before and for the duration of the prize trip.

Employees of Corus Radio Inc. operating CKRY-FM (the “**Station**”) and its parents, affiliates, subsidiaries, related companies, successors and assigns (together with the Station, the “**Sponsors**”), WestJet, an Alberta Partnership, WestJet Vacations Inc., Marriott International, Inc., Budget Car Inc., Sony Music Entertainment Canada Inc., and their affiliates, subsidiaries, related companies, successors and assigns (collectively WestJet, WestJet Vacations Inc., Marriott International, Inc., Budget Car Inc., Sony Music Entertainment Canada Inc. are referred to as the “**Prize Suppliers**”), advertising and promotional agencies, any person who has been confirmed as a winner of any previous Station administered contests within thirty (30) days preceding the Contest start date indicated below where the prize was valued over One Thousand Canadian dollars (CDN\$1,000.00), and/or the household members of any of the above are not eligible to enter.

The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2. CONTEST PERIOD. The Contest begins at 7:15 a.m. Mountain Time (“**MT**”) on September 10, 2018 and ends at 11:59 p.m. MT on October 8, 2018 (the “**Contest Period**”) after which time the Contest will be closed and no other entries shall be accepted.

3. HOW TO ENTER.

- (a) There is no purchase necessary to enter the Contest. Enter using any of the methods of entry outlined below. No entries will be accepted by any other means.
 - (i) Listen to the Station on September 10, 2018 at 7:15 a.m. MT for the live cue to call to be played (the “**Cue to Call**”). Upon hearing the Cue to Call, listeners are invited to call 403.508.9000 (the “**Contest Line**”). The twenty-fifth (25th) caller through the Contest Line will qualify to win one (1) prize (defined below).
 - (ii) Listen to the Station Monday to Sunday during the Contest Period between 5:00 a.m. MT and 11:59 p.m. MT for the Island Escape to Maui code to text (the “**Code**”). Upon hearing the Code, listeners are invited to text the correct Code together with their full name to 105105. Within thirty (30) minutes from the Code announcement, one (1) text entry with the correct Code will be randomly selected to qualify to enter the prize draw (each a “**Qualifier**”). There will be seven (7) cues to text each weekday, and three (3) cues to text on weekends and statutory holidays.

Please note that standard data service charges may apply for the text entry method; check carrier plan for standard data usage charges. Entrants are solely responsible for any fees or data charges related to the text entry method.

- (b) Limit of one (1) text entry per cue to text during the Contest Period. In the case of multiple entries, only the first eligible entry will be considered.
- (c) All entries become the sole property of the Sponsors and Prize Supplier and will not be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, multiple illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. Unless otherwise set out herein, no communication or correspondence will be exchanged with entrants except with those selected as a potential winner.
- (d) Streaming listeners may be listening to a delayed stream of the radio signal, which may vary depending on the device on which you are listening and the speed of the internet connection. Sponsors recommend turning on a radio to the Station for the Cue to Call and Code. Sponsors assume no liability for entrants not making timely text to the Station due to delays in the streamed signal.

4. PRIZE.

- (a) **Prize.** There are nine (9) prizes (“**Prizes**”) available to be won by the Prize winners (“**Winners**”) consisting of:
 - (i) A WestJet Vacations prize package for two (2) to Maui, Hawaii, USA (the “**Destination**”) departing on predetermined flights on or about November 28, 2018 returning on or about December 3, 2018 which shall include:
 1. Round-trip economy airfare for the Winner and his/her guest (the “**Guest**”) leaving together from the same gateway, on the same itinerary, from Calgary International Airport (YYC) to the Destination;

2. Five (5) nights' standard hotel accommodation at a hotel to be selected by the Prize Suppliers in their sole discretion for the Winner and Guest based on double occupancy unless otherwise indicated;
 3. All flight and hotel taxes;
 4. Five (5) day compact car rental with unlimited mileage, picking up and dropping off at a Budget Rental location at the Destination (pick up and drop off must be at the same place). Exact make and model to be determined by the applicable Prize Suppliers in its sole discretion; and
 5. Two (2) passes for the Winner and Guest for a VIP performance by Dallas Smith at the Sheraton Maui Resort on November 30, 2018.
- (b) Each Prize has an approximate value of Three Thousand Five Hundred Canadian dollars (CDN \$3,500.00).
- (c) Winners are not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.
- (d) The Sponsors or the Sponsors' representatives and Prize Suppliers will contact the Winners to coordinate the provision of the Prizes within five (5) business days once such Winners have been successfully contacted and notified of his/her Prize and fulfilled the requirements set out herein. Winners must contact the Prize Suppliers directly to book flights and accommodations within five (5) business days once confirmed as the Winners in accordance with these Contest Rules.

5. PRIZE CONDITIONS.

- (a) Winners and Guests must be available to travel from November 28, 2018 through December 3, 2018. Winners and Guests must travel on the same itinerary in both directions on pre-determined flights selected by the Prize Suppliers. Should Winner and/or Guest be unable to travel on any of the dates and times designated by the Prize Suppliers, the Prize in its entirety will be forfeited. No changes to travel dates, destination, seats, or names will be accepted. Should a Winner/Guest be late or have missed flights, in either direction, the Prize Suppliers and Sponsors together shall have no obligation to rebook, or reschedule any portion of the flight prize, and provide accommodation. Promotional flights are in economy seats and not valid on WestJet Plus fare seats or upgrades. No exceptions. None of the Sponsors or Prize Suppliers are responsible for any delay, postponement, suspension, rescheduling or cancellation, for any reason, of any flight(s) and Winners will not be compensated in the event of such delay, cancellation or other event described herein. Other restrictions may apply.
- (b) Winners and Guests will be responsible for all incidental costs and expenses not explicitly included in the Prize, including without limitation, transportation to and from originating airport, medical insurance, travel documentation, airport improvement fees, checked baggage fees, taxes, gratuities, telephone calls, in-room charges attractions, merchandise, souvenirs, pre-seat selection, food and beverages, resort parking, car rental taxes, fee, and surcharges, car insurance, and any other expense not explicitly included in the Prizes. Winners are required to present a valid major credit card upon check-in at the

hotel to cover any expenses over and above the standard room charge.

- (c) In the event Dallas Smith or any of its members are unable to attend the concert and/or the meet and greet for any reason whatsoever or in the event that the concert is cancelled for any reason whatsoever, that portion of the Prize shall be deemed fulfilled and will not be substituted, except in the sole discretion of the Sponsors and Prize Suppliers;
- (d) Driver (either Guest or Winner) must be twenty-five (25) years old or older (or an additional surcharge may apply), and have a valid credit card in his/her name.
- (e) Guests must be twenty-one (21) years of age or older in their province or territory of residence, be legally able to travel to the Destination and have any and all necessary documentation as may be required for presentation to Canadian and/or International customs and airport personnel, and comply with the Contest Rules and sign and return the Release (described below).
- (f) Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsors and Prize Suppliers. Any unused, unclaimed or declined portion of a Prize will be forfeited, has no cash value and the Sponsors and Prize Suppliers shall have no obligation to provide either an alternative or value-in-kind. The Sponsors and Prize Suppliers reserve the right, in their sole discretion together, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason.

6. WINNER SELECTION.

Eight (8) Winners shall be selected by the Station as follows:

- (a) On each of September 17, September 24, October 1, and October 9, 2018 in Calgary, Alberta, two (2) Qualifiers will be selected by a random draw from all eligible entries received all eligible entries received by 11:59 pm MT on the day immediately preceding the draw date. Entries will not rollover to subsequent weeks. **Each entrant shall be eligible to win only one (1) Prize.** Before being declared a Winner, the selected entrant shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail, to comply with the Contest Rules and sign and return the Release (described below).
- (b) The odds of being selected as a potential winner on September 10, 2018 are dependent upon the total number of people who call the Contest Line during a Cue to Call. The odds of being selected as a Qualifier are dependent upon the number of eligible text entries received by the Sponsors. Once a Qualifier, the odds of being selected as a potential winner are:

Draw date	Odds
September 17, 2018	2 in 41
September 24, 2018	2 in 41
October 1, 2018	2 in 41
October 9, 2018	2 in 44

- (c) EACH SELECTED ENTRANT WILL BE NOTIFIED BY TELEPHONE NO LATER THAN THREE (3) BUSINESS DAYS AFTER BEING SELECTED AS THE POTENTIAL WINNER AND MUST RESPOND WITHIN TWO (2) BUSINESS DAYS OF NOTIFICATION. Upon notification, the selected entrant must respond by telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated deadline set out in the Contest Rules and/or the notification. If the selected entrant does not respond accordingly, he/she will be disqualified and will not receive a Prize and another entrant may be selected in the Sponsors' and Prize Suppliers' sole discretion until such time as an entrant satisfies the terms set out herein. The Sponsors are not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Sponsors to receive a selected entrant's response.
- (d) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest's closing date to award the correct number of Prizes.
7. **RELEASE.** Winners and Guests will be required to execute a legal agreement and release (“**Release**”) that confirms Winners' and Guests': (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of each of the Sponsors and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, Prize Suppliers, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the “**Releasees**”) from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsors and Prize Suppliers of the unrestricted right, in the Sponsors', Prize Suppliers' collective or individual discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winners' and Guests' name, statements, image, likeness, voice and biography in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within five (5) business days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.
8. **INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from: (a) their participation in the Contest or any Contest-related activity; (b) the acceptance, use, or misuse of any Prize; or (c) any breach of the Contest Rules. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the entrant's participation in the Contest, without limitation.
9. **LIMITATION OF LIABILITY.** The Sponsors assume no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsors and Prize Suppliers are not responsible for any incorrect

or inaccurate information, whether caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsors and Prize Suppliers assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsors and Prize Suppliers assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsors, and Prize Suppliers such as tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest.

- 10. CONDUCT.** By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Contest Rules, which will be posted at www.country105.com and made available at the Station's studios, located at #200, 3320 17th Avenue SW, Calgary, Alberta throughout the Contest Period. Each entrant further agrees to be bound by the decisions of the Sponsors and Prize Suppliers, which shall be final and binding in all respects. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Sponsors property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Sponsors or any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. Winners and Guests must at all times behave appropriately when taking part in the trip and concert and observe the Contest Rules and any other rules or regulations in force at the Destination. The Sponsors and Prize Suppliers reserve the right to remove from the trip and concert, any Winner and Guest who breaks such rules and/or fails to behave appropriately and to disqualify such Winner and/or Guest.

11. PRIVACY / USE OF PERSONAL INFORMATION.

- (a) By participating in the Contest, each entrant: (i) grants to the Sponsors and Prize Suppliers the right to use his/her name, mailing address, date of birth, telephone number, and e-mail address (collectively the "**Personal Information**") for the purpose of administering the Contest, including but not limited to contacting and announcing the Winner and coordinating the provision of the Prize; (ii) grants to the Sponsors and Prize Suppliers the right to use his/her Personal Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii) acknowledges that the Sponsors may disclose his/her Personal Information to the Prize Supplier, third-party agents and service providers of any of the Sponsors in connection with any of the activities listed in (i) and (ii) above.
- (b) Sponsors will use the entrant's Personal Information only for identified purposes, and protect the entrant's Personal Information in a manner that is consistent with the Sponsors' Privacy Policy at: www.corusent.com/privacy-policy/.

- 12. INTELLECTUAL PROPERTY.** All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings,

illustrations, slogans and representations is owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

13. **TERMINATION.** The Sponsors with the Prize Suppliers reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.
14. **LAW.** These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
15. **DISCREPANCY.** In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.
16. **SOCIAL MEDIA.** This Contest is in no way sponsored, endorsed or administered by any social media platforms on which the Contest may have been promoted and/or publicized, including but not limited to Facebook and/or Twitter. Any personal information provided in connection with the Contest is being provided to the Sponsors and any questions, comments or complaints regarding the Contest must be directed to the Sponsors.