

STRAIT TO VEGAS RULES

THE STRAIT TO VEGAS CONTEST (THE “**CONTEST**”) IS INTENDED TO BE CONDUCTED IN THE PROVINCE OF ALBERTA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE TWENTY-ONE YEARS OF AGE OR OLDER IN THE PROVINCE OF ALBERTA AT THE TIME OF ENTRY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE “**CONTEST RULES**”).

1. ELIGIBILITY. To be eligible for this Contest, an individual must:

- (a) be a legal resident of the province of Alberta;
- (b) be twenty-one (21) years of age or older at the time of entry;
- (c) be legally able to travel to the United States of America and have any and all necessary documentation as may be required for presentation to Canadian and/or International customs and airport personnel;
- (d) be legally able and available to travel to and from the Calgary International Airport (YYC) between December 7, 2018 and December 9, 2018; and
- (e) be the sole owner of all right, title and interest (including copyright) in and to the Work (as defined below) submitted in connection with the Contest.

Employees of Corus Radio Inc. operating CKRY-FM (the “**Station**”) and its parents, affiliates, subsidiaries, related companies, successors and assigns (together with the Station, the “**Sponsors**”), WestJet, an Alberta Partnership, WestJet Vacations Inc., MGM Resorts International, and their affiliates, subsidiaries, related companies, successors and assigns (collectively WestJet, WestJet Vacations Inc., and MGM Resorts International are referred to as the “**Prize Suppliers**”) , advertising and promotional agencies, and/or the household members of any of the above are not eligible to enter.

The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2. CONTEST PERIOD. The Contest begins at 5:00 a.m. Mountain Time (“**MT**”) on June 30, 2018 and ends at 11:59 p.m. MT on July 15, 2018 (the “**Contest Period**”) after which time the Contest will be closed and no other entries shall be accepted.

3. HOW TO ENTER.

- (a) There is no purchase necessary to enter the Contest. Enter using any of the methods of entry outlined below. No entries will be accepted by any other means.
 - (i) Listen to the Station Monday to Sunday during the Contest Period between 5:00

a.m. MT and 11:59 p.m. MT for the pre-produced cue to text to be played (the “**Cue**”). Upon hearing the Cue, listeners are invited to text his/her name to 105105 to enter the prize draw.

Please note that standard data service charges may apply for the text entry method; check carrier plan for standard data usage charges. Entrants are solely responsible for any fees or data charges related to the text entry method.

- (ii) Visit the Station’s booth at the Calgary Stampede between July 6 to July 15, 2018 between 9:00 a.m. MT and 2:00 p.m. MT and take a picture of yourself with our George Strait cut-out. Post your photo on your Instagram account, tagging @westjet and @country105calgary (the “**Work**”) to enter the prize draw. Instagram account must be public.
- (b) By participating in this Contest, each entrant represents and warrants that the Work: (i) does not contain any material, language or gestures that are libelous, defamatory, indecent, profane, obscene or violent and does not violate any laws relating to hate speech or otherwise; (ii) is original, solely created by the entrant and that no third party participated as an author, co-author or otherwise in the creation of the Work or any part thereof, and all right, title and interest (including copyright) therein is owned and/or controlled by the entrant to the full extent necessary to enable the Sponsors to use the Work as contemplated by these Contest Rules; (iii) does not infringe upon the intellectual property right, proprietary interest or other statutory or common law rights of any third party; (iv) does not contain any recognizable logos or any other copyrighted material; (v) does not contain any mention, endorsement, or “plug” any commercial product, service, venture or thing, including, without limitation, the name of your employer; and (vi) has not been submitted in connection with any other contest and/or promotional campaign.
- (c) Limit of one (1) entry during the Contest Period. In the case of multiple entries, only the first eligible entry will be considered.
- (d) All entries, including the Work, become the sole property of the Sponsors and Prize Supplier and will not be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, multiple illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. Unless otherwise set out herein, no communication or correspondence will be exchanged with entrants except with those selected as a potential winner.
- (e) Entries received online shall be deemed to be submitted by the authorized account holder of the e-mail address associated with the entry. For the purpose of the Contest Rules, “authorized account holder” of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Any entrant may be required to provide the Sponsors with proof that they are the authorized account holder of the e-mail address associated with their entry.
- (f) Streaming listeners may be listening to a delayed stream of the radio signal, which may vary depending on the device on which you are listening and the speed of the internet connection. Sponsors recommend turning on a radio to the Station for the Cue. Sponsors

assume no liability for entrants not making timely text to the Station due to delays in the streamed signal.

4. PRIZE.

- (a) **Prize.** There is one (1) prize (“**Prize**”) available to be won by the Prize winner (“**Winner**”) consisting of:
- (i) A WestJet Vacations prize package for two (2) to Las Vegas, Nevada, USA (the “**Destination**”) departing on predetermined flights on or about December 7, 2018 returning on or about December 9, 2018 which shall include:
1. Round-trip economy airfare for the Winner and his/her guest (the “**Guest**”) leaving together from the same gateway, on the same itinerary, from Calgary International Airport (YYC) to the Destination;
 2. Two (2) nights’ hotel accommodation at the MGM Grand for the Winner and Guest based on double occupancy (standard room, two double beds) unless otherwise indicated;
 3. All flight taxes;
 4. Two (2) general seating tickets to the George Strait concert on December 7, 2018 at T-Mobile Arena;
 5. Two (2) meet & greet passes for George Strait on December 7, 2018; and
 6. Two (2) general seating tickets to the National Finals Rodeo on December 8, 2018.
- (b) The Prize has an approximate value of Three Thousand Canadian dollars (CDN \$3,000.00).
- (c) Winner is not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.
- (d) The Sponsors or the Sponsors’ representatives and Prize Suppliers will contact the Winner to coordinate the provision of the Prize within five (5) business days once such Winner has been successfully contacted and notified of his/her Prize and fulfilled the requirements set out herein.

5. PRIZE CONDITIONS.

- (a) Winner and his/her Guest must be available to travel from December 7, 2018 through December 9, 2018. Winner and his/her Guest must travel on the same itinerary in both directions on pre-determined flights. Should Winner and/or Guest be unable to travel on the dates and times designated by the Sponsors, the Prize in its entirety will be forfeited. No changes to travel dates, destination, seats, or names will be accepted. Promotional flights are not valid on WestJet Plus fare seats upgrades. No exceptions. None of the Sponsors or Prize Suppliers are responsible for any delay, postponement, suspension, rescheduling or cancellation, for any reason, of any flight(s) and Winner will not be

compensated in the event of such delay, cancellation or other event described herein. Other restrictions may apply.

- (b) Winner and his/her Guest will be responsible for all incidental costs and expenses not explicitly included in the Prize, including without limitation, transportation to and from originating airport, travel and medical insurance, travel documentation, airport improvement fees, checked baggage fees, taxes, gratuities, telephone calls, in-room charges attractions, merchandise, souvenirs, pre-seat selection, food and beverages, and any other expense not explicitly included in the Prize. Winner is required to present a valid major credit card upon check-in at the hotel to cover any expenses over and above the standard room charge.
- (c) In the event George Strait or any of its members are unable to attend the concert and/or the meet and greet for any reason whatsoever or in the event that the concert is cancelled for any reason whatsoever, that portion of the Prize shall be deemed fulfilled and will not be substituted, except in the sole discretion of the Sponsors and Prize Suppliers;
- (d) Guest must be twenty-one (21) years of age or older in their province or territory of residence, be legally able to travel to the Destination and have any and all necessary documentation as may be required for presentation to Canadian and/or International customs and airport personnel, and comply with the Contest Rules and sign and return the Release (described below).
- (e) Prize must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsors. Any unused, unclaimed or declined portion of a Prize will be forfeited, has no cash value and the Sponsors and Prize Suppliers shall have no obligation to provide either an alternative or value-in-kind. The Sponsors and Prize Suppliers reserve the right, in their sole discretion together, to substitute a prize of equal or greater value if the Prize (or any portion thereof) cannot be awarded for any reason.

6. WINNER SELECTION.

One (1) Winner shall be selected by the Station as follows:

- (a) On or about July 16, 2018 in Calgary, Alberta, one (1) entrant will be selected by a random draw from all eligible entries received during the Contest Period. Before being declared a Winner, the selected entrant shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail, to comply with the Contest Rules and sign and return the Release (described below).
- (b) The odds of being selected as a potential winner are dependent upon the number of eligible entries received by the Sponsors.
- (c) THE SELECTED ENTRANT WILL BE NOTIFIED BY TELEPHONE OR INSTAGRAM MESSAGE NO LATER THAN JULY 16, 2018 AT 9:00 A.M. MT AND MUST RESPOND WITHIN TWO (2) BUSINESS DAYS OF NOTIFICATION. Upon notification, the selected entrant must respond by telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated

deadline set out in the Contest Rules and/or the notification. If the selected entrant does not respond accordingly, he/she will be disqualified and will not receive a Prize and another entrant may be selected in the Sponsors' sole discretion until such time as an entrant satisfies the terms set out herein. The Sponsors are not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Sponsors to receive a selected entrant's response.

- (d) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest's closing date to award the correct number of Prizes.
7. **RELEASE.** Winner and Guest will be required to execute a legal agreement and release (“**Release**”) that confirms Winner's and Guest's: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of each of the Sponsors and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, Prize Suppliers, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the “**Releasees**”) from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsors and Prize Suppliers of the unrestricted right, in the Sponsors', Prize Suppliers' collective or individual discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winner's and Guest's name, statements, image, likeness, voice and biography, and the Work, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within five (5) business days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.
8. **INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from: (a) their participation in the Contest or any Contest-related activity; (b) the acceptance, use, or misuse of any Prize; or (c) any breach of the Contest Rules. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the entrant's participation in the Contest, without limitation.
9. **RIGHTS CLEARANCE.** By providing the Work to the Sponsors and Prize Suppliers in connection with the Contest, each entrant shall retain all right, title and interest (including copyright) in and to the Work and shall grant to the Sponsors and Prize Suppliers a worldwide, gratuitous, irrevocable, and non-exclusive licence to copy, modify, produce, reproduce, display, publish, exhibit, distribute, convert, adapt, post, serve, broadcast, communicate by telecommunication, transmit and otherwise use or reuse the Work for use in all media now known or hereafter devised in perpetuity beginning on the date of entry, including, but not limited to, in connection with the administration, promotion and exploitation of the Contest. Sponsors and Prize Suppliers assume no responsibility for any claims of infringement of rights to copyright, privacy, personality or otherwise, and all such liability shall remain with the entrant. Sponsors

and Prize Suppliers reserve the right to exclude any Work for any reason whatsoever, including but not limited to, on the basis of concerns relating to the rights of third parties, including but not limited to privacy, copyright, defamation, rights of personality, obscenity or hate speech, as determined by Sponsors in their sole discretion.

10. **LIMITATION OF LIABILITY.** The Sponsors assume no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsors are not responsible for any incorrect or inaccurate information, whether caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsors assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsors, such as tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest.

11. **CONDUCT.** By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Contest Rules, which will be posted at www.country105.com and made available at the Station's studios, located at #200, 3320 17th Avenue SW, Calgary, Alberta throughout the Contest Period. Each entrant further agrees to be bound by the decisions of the Sponsors and Prize Suppliers, which shall be final and binding in all respects. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Sponsors property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Sponsors or any other person. **CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION.** Winner and Guest must at all times behave appropriately when taking part in the trip and concert and observe the Contest Rules and any other rules or regulations in force at the Destination. The Sponsors and Prize Suppliers reserve the right to remove from the trip and concert, any Winner and Guest who breaks such rules and/or fails to behave appropriately and to disqualify such Winner and/or Guest.

12. **PRIVACY / USE OF PERSONAL INFORMATION.**
 - (a) By participating in the Contest, each entrant: (i) grants to the Sponsors and Prize Suppliers the right to use his/her name, mailing address, date of birth, telephone number, e-mail address, and submitted Work (collectively the "**Personal Information**") for the purpose of administering the Contest, including but not limited to contacting and announcing the Winner and coordinating the provision of the Prize; (ii) grants to the Sponsors and Prize Suppliers the right to use his/her Personal Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii)

acknowledges that the Sponsors may disclose his/her Personal Information to the Prize Supplier, third-party agents and service providers of any of the Sponsors in connection with any of the activities listed in (i) and (ii) above.

- (b) Sponsors will use the entrant's Personal Information only for identified purposes, and protect the entrant's Personal Information in a manner that is consistent with the Sponsors' Privacy Policy at: www.corusent.com/privacy-policy/.
- 13. INTELLECTUAL PROPERTY.** All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.
- 14. TERMINATION.** The Sponsors with the Prize Suppliers reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.
- 15. LAW.** These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
- 16. DISCREPANCY.** In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.
- 17. INSTAGRAM.** This Contest is in no way sponsored, endorsed, administered by or associated with Instagram. Instagram is completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsors and not to Instagram.