

\$500 PHOTO CONTEST RULES

The following are the rules (“**Rules**”) for the \$500 Photo Contest (the “**Contest**”) being administered by Corus Television Limited Partnership by its general partner Corus Television G.P. Inc. (“**Corus**”).

1. ELIGIBILITY

To be eligible for the Contest, entrants must be legal residents of the province of British Columbia, be of the age of majority or older at the time of entry in the province of British Columbia, and have a valid Instagram account at the time of entry. Employees of Corus and its affiliates, subsidiaries, related companies, advertising and promotional agencies, prize suppliers and the household members of any of the above, are not eligible to participate in the Contest.

2. CONTEST PERIOD

The Contest shall run from September 7, 2018 at 4:00 p.m. Pacific Daylight Time (“**PDT**”) to September 9, 2018 at 11:00 p.m. PDT (the “**Contest Period**”) after which time no further entries will be considered.

3. HOW TO ENTER

NO PURCHASE NECESSARY. To enter, entrants must take a photo with the Corus picture frame available at the Corus booth at the Skookum Festival 2018, share it to their Instagram account using #SKOOKUMfestival during the Contest Period, and tag any or all of the following stations: @globalbc, @cknw980, @rock101, and/or @cfoxvan (each a “**Station**” and collectively, the “**Stations**”). Limit of one (1) entry per person, per tag, during the Contest Period.

In the event of a dispute as to who submitted an electronic entry, the entry will be deemed to have been submitted by the authorized account holder of the Instagram account associated with the entry. “Authorized account holder” of an Instagram account is defined as the natural person who is assigned to an Instagram account by the applicable social media platform.

4. PRIZES

There are four (4) prizes (each a “**Prize**” and collectively, the “**Prizes**”) available to be won, consisting of five hundred Canadian dollars (CDN\$500.00) each.

Corus reserves the right, in its sole discretion, to substitute a prize of equal or greater value if a Prize or any part thereof cannot be awarded for any reason. The Prizes are not transferable, will not be extended under any circumstances and must be accepted as offered without substitution.

Prizes will be distributed within five (5) business days after each winner has been successfully contacted and fulfilled the requirements set out herein. Corus shall not assume any liability for a lost, damaged or misdirected Prize.

5. SELECTION OF WINNERS

Upon completion of the Contest Period, four (4) entrants, one (1) entrant per Station, will be selected by a random draw from all eligible entries received during the Contest Period.

Each selected entrant will be notified by private Instagram message within one (1) business days after the end of the Contest Period. The selected entrants must respond to the notification within two (2) business days. If a selected entrant does not respond in the allotted time, he/she will be disqualified and will not receive a Prize and another entrant may be randomly selected from the pool of eligible entries in Corus’ sole discretion. Corus shall be in no way responsible for the failure, for any reason whatsoever, of a selected entrant to receive notification or for Corus’ failure to receive a selected entrant’s response.

The odds of being selected as a potential winner are dependent upon the number of eligible entries received by Corus during the Contest Period. Before being declared a winner, the selected entrants will be required to: (i) correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail; (ii) comply with the Rules; and (iii) may be required to sign and return the Release (described below).

6. RELEASE

The winners may be required to execute a winner release form (“**Release**”), as determined by Corus in its sole discretion, that confirms winner’s: (i) eligibility for the Contest; (ii) acceptance of the Prize as offered; (iii) release of Corus, Instagram, and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies and prize suppliers (collectively, the “**Releasees**”) from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest or the acceptance, use, or misuse of the Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grants to Corus of the unrestricted right, in Corus’ sole discretion, to produce, reproduce, publish, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use each winner’s name, image, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within two (2) business days of the date indicated on the accompanying letter of notification or the verification as a winner or the selected entrant will be disqualified and the Prize forfeited.

7. GENERAL

By participating in the Contest, each entrant:

- (i) Agrees to abide by these Rules and the decisions of Corus which shall be final and binding in all respects. Entrants who have not complied with these Rules are subject to disqualification;
- (ii) Releases and holds harmless the Releasees from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in the Contest, any breach of the Rules, or any Prize-related activity;
- (iii) Agrees to fully indemnify Releasees from any and all claims by third parties relating to the entrant’s participation in the Contest, without limitation; and
- (iv) If selected as a winner, agrees that his/her name may be used in any and all forms of media, without any further compensation by Corus and waives all rights (including moral rights) with respect to printed, broadcast and other forms of publicity.

Corus reserves the right, in its sole discretion, to terminate the Contest, in whole or part, and/or modify, amend or suspend the Contest, and/or these Rules in any way, at any time, for any reason without prior notice.

Personal information collected during the course of the Contest shall be used by Corus and its authorized representatives solely for the purposes of conducting the Contest and awarding Prizes and will not be used or disclosed for any other purpose unless required by law. Corus will use the entrant’s personal information only for identified purposes, and protect the entrant’s Personal Information in a manner that is consistent with the Corus Privacy Policy at: <https://www.corusent.com/privacy-policy/>.

The Contest is in no way sponsored, endorsed or administered by Instagram or any social media platforms on which the Contest may have been advertised. Any personal information provided by an entrant is being provided to Corus and not Instagram. Any questions or comments regarding the Contest must be directed to Corus and not to any of the social media platforms on which the Contest may have been advertised.

By participating in the Contest, the winners agree that his/her name may be used in any and all forms of media, without any further compensation by Corus and waives all rights (including moral rights) with respect to printed, broadcast and other forms of publicity.

The Contest is subject to all applicable laws of the province of Ontario and the laws of Canada applicable therein.