



Canada Inns Corporate Office

Canad Centre - 3rd Floor
930 Jefferson Avenue
Winnipeg, Manitoba R2P 1W1

T 204-697-1495

F 204-694-9427

www.canadinns.com

**TAVERN UNITED & GARBONZO'S SPORTS PUB
2019/20 SUPER BOWL TRIP CONTEST (the "Contest")
OFFICIAL RULES**

This Contest is intended for participation in Manitoba and North Dakota only. You must be a Manitoba or North Dakota resident, of at least 21 years of age, holding a valid passport and be eligible for entry into Canada and the United States to qualify for the Prize. Other conditions apply as set out below. No Purchase Necessary. Void where prohibited.

The Official Rules of the Contest (the "Rules") are as follows:

- 1. SPONSOR AND PARTICIPATING LOCATIONS:** The sponsor of the Contest is Canad Corporation of Manitoba Ltd. (the "**Contest Sponsor**") o/a as Tavern United and Garbonzo's Sports Pubs. In these Rules, the term "**Participating Tavern United and Garbonzo's Sports Pubs**" means the eight Tavern United Locations in Manitoba, the respective locations of which are set out in Schedule "A" hereto and, for greater certainty, does also include the Tavern United location in Grand Forks, ND. Furthermore, it means two Garbonzo's Sports Locations in Manitoba, the respective locations of which are also set out in Schedule "A"
- 2. CONTEST PERIOD:** The Contest begins on September 8, 2019 at 11:00am (CST) and ends on December 23, 2019 at 11:59pm CT (the "**Contest Period**"), with the Grand Finale Event (as defined below) and the draw for the Grand Prize, occurring on January 19, 2019, or such later date as may be determined in accordance with these Rules.
- 3. ELIGIBLE PARTICIPANTS:** To be eligible to win the Grand Prize, a participant must be a legal resident of Manitoba, or North Dakota and be at least twenty-one (21) years of age, holding a valid passport and be eligible for entry into the United States. Employees or representatives of: (i) the Sponsor, (ii) any affiliate of the Sponsor, (iii) any advertising or promotional agency involved in the distribution of Grand Finale Invitations (as hereinafter defined); (iv) the supplier(s) of the Grand Prize, and members of the immediate families of (defined as parents, siblings, children or





Canada Inns Corporate Office

Canada Centre - 3rd Floor
930 Jefferson Avenue
Winnipeg, Manitoba R2P 1W1

T 204-697-1495

F 204-694-9427

www.canadinns.com

spouse, regardless of where they live), or persons domiciled with (whether related or not), any of such employees or representatives are not eligible to win.

4. CONTEST DESCRIPTION / PROCESS: Every Sunday and Monday Night NFL game during the Contest Period, each purchase of a Budweiser or Bud Light product at a Participating Tavern United and Garbonzo's Sports Pubs entitles the purchaser to receive one or more ballots as follows for Budweiser and Bud Light products only:

- 1 ballot per pint
- 2 ballots Super Pint
- 3 ballots per pitcher
- 5 ballots for tower
- 6 ballots for table keg
- 1 ballot for Prohibition brand will also be awarded

Ballots are to be completed by the Purchaser and entered into the ballot box at the Participating Tavern United or Garbonzo's Sports Pub locations. Mail-in entries will also be received during the Contest Period in accordance with Section 5 of these Rules. Ballots will not be issued at Participating Tavern United locations other than during the noted Sunday and Monday NFL Games during the Contest Period.

During the games all guests will be encouraged to order Bud/Bud Light in order to receive ballots for a chance to win instant prizes as well as an invite to the Super Bowl Trip Giveaway.

- Instant win prizes will be awarded during Sunday/Monday evening games.
- Prizes include, instant wins from Labatt, \$5 Tavern Vouchers (not valid on day awarded) or a qualifying ticket to the Super Bowl Trip Giveaway event.

PRIZING BREAKDOWN

- * 1st Quarter – Labatt Instant Win





Canad Inns Corporate Office

Canad Centre - 3rd Floor
930 Jefferson Avenue
Winnipeg, Manitoba R2P 1W1

T 204-697-1495

F 204-694-9427

www.canadinns.com

- * 2nd Quarter – \$10 Tavern/Garbonzo's Voucher
- * 3rd Quarter – Qualifying ticket to trip giveaway
- * 4th Quarter – Labatt instant Win

- All ballots will be placed in the ballot box during the game.
- A prize will be awarded at the end of each quarter.
- Prizes will be awarded by drawing one name from the ballot box.

Once the prize has been awarded the name will be placed back in the ballot box to ensure the guest's entry is included in the trip giveaway event invitation.

Subject to the following paragraph, each of the selected entrants from the Main Draws who was granted an invitation (a "**Grand Finale Invitation**") to attend the Grand Finale Event, as described below, or via our promotional partners for the chance to win the Grand Prize at such event. A Grand Finale Invitation may be printed or paperless, and may consist simply of having the name of the winner thereof added to an entry list for the Grand Finale Event via our promotional partners.

In order to be granted a Grand Finale Invitation, participants will be required to provide proof of age and Province or State of residence and to sign a declaration that he/she is otherwise eligible in accordance with Section 3 of these Rules.

There will be a total of 850 Grand Finale Invitations distributed via each of the 8 Participating Tavern United locations in Winnipeg plus the locations in Brandon, Portage la Prairie, MB and Grand Forks, ND as well as the two Participating Garbonzo's Sports Pub locations in Winnipeg and 5 Bottle Stop locations in Winnipeg as well. In addition, there will be a further 200 Grand Finale Invitations which the media Sponsors will provide to its media promotors (consisting of local radio media) for distribution to the public during the Contest Period by way of online giveaways and/or "on air" or prizes for various radio or other no purchase necessary contests run by such media outlets, at their discretion.





Canada Inns Corporate Office

Canada Centre - 3rd Floor
930 Jefferson Avenue
Winnipeg, Manitoba R2P 1W1

T 204-697-1495

F 204-694-9427

www.canadinns.com

All eligible entrants having received a Grand Finale Invitation shall thereby be invited to attend (with up to three non qualifying guests) at grand finale event to be held on Sunday January 19, 2019, beginning at 3:00pm and ending at approximately 11:00pm CT (the “**Grand Finale Event**”) at the Windsor Park Participating Tavern United at 1034 Elizabeth Road Winnipeg Manitoba. The date, time and location of the Grand Finale Event may be changed at the discretion of the Contest Sponsor.

Each recipient of a Grand Finale Invitation (including the recipients of the 200 Grand Finale Invitations to be distributed by the media promoters) who is present at the Grand Finale Event (excluding their non qualifying guest) shall be entered into a draw for the Grand Prize. Starting from 7:00 pm at the Grand Finale Event, seven (7) random draws of one entry each will be conducted from all entries of attending holders of Grand Finale Invitations.

An additional 3 grand finale *finalist* positions will be pre-determined at similar events held at our Portage, Brandon (January 11th, 2019) and Grand Forks (January 12th, 2019) Tavern United locations. The resulting ten (10) finalists will take part in the grand finale event drawdown. Should any of the three finalists from Portage la Prairie, Brandon or Grand Forks, ND., not be in attendance, participation in the Grand Finale *cannot* be assigned by the individual and the finalist spot is thereby forfeited to be used as part of the regular draw down (as part of, and in addition to, the original seven positions). In addition, the Grand Forks ND. finalist must have a valid passport and be able to enter Canada and be in attendance at the Grand Finale event as stated, in Winnipeg, Manitoba on Sunday, January 19, 2020.

Grand Finale Invitations DO NOT guarantee a place at the final event. As space is limited ticket holders must arrive in a timely manner to take part. Holders of the Grand Finale Invitation must be present at the Grand Finale Event when the draws are conducted in order to be eligible to win the Grand Prize. The ten (10) final entrants selected in Draws (the “**Finalists**”) will then participate in a “draw-down” whereby they will each be allocated a number from one to ten, and ten ballots bearing the numbers one to ten, respectively, shall be placed in a draw jar/box. A





Canada Inns Corporate Office

Canada Centre - 3rd Floor
930 Jefferson Avenue
Winnipeg, Manitoba R2P 1W1

T 204-697-1495

F 204-694-9427

www.canadinns.com

representative of the Sponsor and/or of one of more of the Sponsor's media promoters shall draw one ballot at a time and, for each number drawn, the Finalist to whom such number was allocated will be eliminated. After nine of such random draws, the one Finalist remaining shall, subject to section 9 of these Rules, be declared the winner of the Grand Prize. If such last Finalist remaining fails to complete the requirements of section 9 of these rules, the next last remaining Finalist will be declared the winner, subject again to compliance the requirements of section 9, and so on and so forth until a Grand Prize winner is declared.

5. NO PURCHASE NECESSARY ENTRIES. No purchase is necessary to enter the Contest. In order to participate in the Contest without making a purchase, mail a typed or hand-written ballot measuring approximately 2.5" x 2.5" containing your name, address, telephone number and email address, together with a reasonable hand drawn facsimile (not photocopied or otherwise reproduced) of a bud or bud light beer label to: "2019/20 NFL Super Bowl Contest" c/o 3rd floor, 930 Jefferson Avenue, Winnipeg, MB, R2P 1W1. All compliant mail-in entries received will be provide the opportunity to attend the Grande Finale.

Contest Sponsor is not responsible for late, lost, damaged, misdirected, mutilated, garbled, illegible or incomplete entries. Proof of mailing does not constitute proof of delivery. Contest Sponsor reserves the right to determine, in its sole discretion, whether a mail-in entry is compliant or not (including as to the reasonableness of the hand drawn facsimile of a bud or bud light beer label).

6. PRIZE: There is one prize package available to be won, consisting of a trip for two the 2020 NFL Super Bowl (the "**Grand Prize**") provided by Labatt Brewing Company Canada who is the prize supplier and does not offer or administer the contest and has no liability or responsibility whatsoever associated. The Grand Prize consists of:

- Round trip economy airfare for 2 departing from Winnipeg Manitoba to
Event location
- 2 nights standard hotel accommodations (based on double





Canad Inns Corporate Office

Canad Centre - 3rd Floor
930 Jefferson Avenue
Winnipeg, Manitoba R2P 1W1

T 204-697-1495

F 204-694-9427

www.canadinns.com

occupancy)

- 2 game tickets to the 2020 NFL Super Bowl
- Return ground transportation between the airport, train or shuttle station and hotel and hotel to the 2020 NFL Super Bowl.

Approximate retail value of the Grand Prize, as noted by the Sponsor is \$10,000 Canadian funds. The Grand Prize must be accepted as awarded and may not be substituted, transferred, exchanged or redeemed for cash or otherwise, except at the sole and absolute discretion of the Contest Sponsor, which reserves the right for any reason to award a substitute prize of equal or greater value. The Grand Prize is not transferable and will go to the runner up if for any reason, as aforementioned or other, the winner cannot attend.

7. ODDS OF WINNING: The odds of a winning the Grand prize is dependent on the number of qualified attendees at the Grande Finale event.

8. PRIZE CLAIM CONDITIONS: To be declared a winner of the Grand Prize, the selected entrant (last Finalist remaining in the “draw-down”) must correctly answer, without assistance of any kind, whether mechanical, electronic or otherwise, a time-limited mathematical skill-testing question, must sign the Contest Sponsor’s form of Declaration of Compliance and Prize Claim Release (the “**Release**”), and otherwise comply with these Rules. If a potential winner: (i) fails to correctly answer the mathematical skill-testing question; (ii) does not comply with these Rules; (iii) is not at least 21 years of age; (iv) does not hold a valid passport for travel to the United States; (iv) fails to return the properly executed Release within one (1) business day; and/or (v) cannot accept the Grand Prize for any other reason; then he/she will be disqualified and will forfeit all right to the Grand Prize and the Grand Prize shall be awarded to a different Finalist in accordance with the process outlined in section 4 hereof.

The Contest Sponsor will not be responsible for failed attempts to notify a potential winner. If a runner-up Finalist cannot be contacted within 2 business days, after 2





Canada Inns Corporate Office

Canad Centre - 3rd Floor
930 Jefferson Avenue
Winnipeg, Manitoba R2P 1W1

T 204-697-1495

F 204-694-9427

www.canadinns.com

attempts, the Contest Sponsor reserves the right to declare the next runner-up Finalist the winner of the Grand Prize subject to his/her compliance with this Section 9.

9. ADDITIONAL CONDITIONS OF PARTICIPATION: By participating in this Contest, each entrant accepts and agrees to be bound by these Rules and by all decisions of the Contest Sponsor, which shall be final and binding on the entrant in all matters relating to this Contest including, without limitation, eligibility and/or disqualification. All ballots become the property of the Contest Sponsor and will not be acknowledged or returned. No responsibility or liability is assumed by the Contest Sponsor or any of its shareholders, employees, directors, officers, affiliates, representatives or agents (collectively, the “**Released Parties**”) for a potential entrant’s inability to enter the Contest for any reason whatsoever (including without limitation the Contest Sponsor’s or its employees’ discretion to not allow a potential entrant’s purchase of alcohol); for the inability of a Grand Finale Invite recipient to attend the Grand Finale Event; or for the inability of the winner of the Grand Prize to use the Grand Prize or any part thereof. By entering the Contest, you confirm your compliance with these Rules, and release the Released Parties from all claims, demands, loss, liability, damages or responsibility in any way arising in connection with your participation in this Contest.

Further, the Released Parties are not responsible for (and the Contest Sponsor reserves the right, in its sole discretion, to correct) typographical or other errors in the offer or administration of this Contest, including but not limited to, errors in advertising, the Contest Rules, the selection and announcement of winners, or the granting of the Grand Prize, for any reason.

10. PERSONAL INFORMATION AND PUBLICITY RIGHTS: The personal information of entrants collected by the Contest Sponsor in the course of this Contest will be used by the Contest Sponsor for the administration of the Contest and publicity of the Contest and/or of similar future contest by the Contest Sponsor and/or its media promoters. By participating in this Contest, you agree to the Contest Sponsor's use of your name, picture, location of the Participating Tavern United at which you entered the Contest, and any statements made by you in connection with





Canada Inns Corporate Office

Canad Centre - 3rd Floor
930 Jefferson Avenue
Winnipeg, Manitoba R2P 1W1

T 204-697-1495

F 204-694-9427

www.canadinns.com

the Contest, in any advertising and publicity the Contest Sponsor may conduct relating to the Contest in any media or format, whether now known or hereafter developed, including but not limited to the World Wide Web, at any time or times in perpetuity, without further compensation or notice. If, on your ballot, you elect or request to be sent promotional materials from the Contest Sponsor, your personal information may also be used by the Contest Sponsor and its media and promotions partners to send promotional material to you from time to time.

12. CONTEST TAMPERING AND ERRORS. The Contest Sponsor reserves the right to seek remedies and damages, to the fullest extent permitted by law, including criminal prosecution, from any individual who does or attempts to deliberately damage or undermine the legitimate operation of the Contest, including but not limited to, the tampering with or theft of ballots. Participants engaging in any of the foregoing activities may be disqualified and will forfeit the Grand Prize, if won. ***The Contest Sponsor may, at its sole discretion and without liability, terminate the Contest in whole or in part, without notice, or modify or suspend the Contest at any time, if fraud, technical failures or any other errors or other causes beyond the control of the Contest Sponsor corrupt the administration, integrity or security of the Contest or if any other factor interferes with the conduct of this Contest as contemplated by these Rules.***

13. GOVERNING LAWS. This Contest is subject to all applicable federal, provincial, state and municipal laws. Void where prohibited. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of an entrant or the Contest Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the Province of Manitoba without regard to Manitoba conflicts of law principles. All entrants consent to the jurisdiction and venue of the Province of Manitoba. The Contest Sponsor's failure to enforce any term of these Contest Rules shall not constitute a waiver of that provision. The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. If any provision of the Rules is determined to be invalid or otherwise unenforceable, then the Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.





Canada Inns Corporate Office

Canad Centre - 3rd Floor
930 Jefferson Avenue
Winnipeg, Manitoba R2P 1W1

T 204-697-1495

F 204-694-9427

www.canadinns.com

14. LIMITATION OF LIABILITY VIS A VIS WINNER: By entering this Contest, each entrant agrees that, if he or she ultimately wins the Grand Prize, the Released Parties: (i) shall have no liability of any kind whatsoever with respect to the winner and/or the winner's guest not being able to travel on the required dates for any reason; not being granted entry into the United States, the selected hotel or any of the events to which a ticket is included; for any expenses of the winner or his/her guest incidental to the use of the Grand Prize; or for any other matter, cost, expense or thing whatsoever in connection with the awarding, use, misuse, inability to use, or expense incurred in order to use, of all or any part of the Grand Prize; (ii) shall have no liability for any death or injury or damage or loss of property sustained or suffered by the winner and/or his/her guest during the usage of the Grand Prize or during any travel included as part of, or incidental to, the Grand Prize; and (iii) makes no warranty, guaranty or representation of any kind concerning the quality of the hotel, tickets, travel arrangements or any other aspect of the Grand Prize, (iv) disclaims any implied warranty; and (v) shall have no liability for any loss, damage, cost or expense suffered or incurred by the winner and/or his/her guest as a result of the publicity of his/her name and picture by the Contest Sponsor and/or its media promoters.

Labatt's participation in this contest is limited to that of a prize supplier only, and Labatt shall not be responsible for any participant complaint or other matters in any way relating to the contest.

The provincial liquor authorities are not connected with this contest in any manner whatsoever and are not liable in any way whatsoever in regard to any matter, which relates to this contest.

All entrants agree to release the National Football League and its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., and each of their respective direct and indirect subsidiaries and affiliates, and each of their respective shareholders, members, partners, affiliates, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") from and against any injuries, losses, damages, claims, actions, and liabilities of any kind resulting or arising from participation in this contest and/or acceptance, possession, use, misuse or nonuse of any prize (including any travel or travel-related activity). THE NFL ENTITIES HAVE NOT OFFERED OR SPONSORED THIS CONTEST IN ANYWAY.





Canad Inns Corporate Office

Canad Centre - 3rd Floor
930 Jefferson Avenue
Winnipeg, Manitoba R2P 1W1

T 204-697-1495

F 204-694-9427

www.canadinns.com

A copy of these Rules is available at www.tavernunited.com and www.garbonos.com





Canad Inns Corporate Office

Canad Centre - 3rd Floor
930 Jefferson Avenue
Winnipeg, Manitoba R2P 1W1

T 204-697-1495

F 204-694-9427

www.canadinns.com

Schedule "A"

Participating Tavern United Locations

Winnipeg:

Tavern United Polo Park
1405 St. Matthews Avenue, Winnipeg, MB

Tavern United Garden City
2100 McPhillips Street Winnipeg, MB R2V 3T9

Tavern United Transcona
826 Regent Ave. West Winnipeg, MB R3C 3A8

Tavern United Fort Garry
1824 Pembina Highway at Adamar Winnipeg, MB R3T 2G2

Tavern United MTS Centre
345 Graham Ave Winnipeg, MB R3C 0L2

Tavern United Windsor Park
1034 Elizabeth Rd. Winnipeg, MB R2J 1B3

Brandon:

Tavern United Brandon
1125 18th Street Brandon, MB R7A 7C5

Portage LaPrairie:

Tavern United Portage la Prairie
2401 Saskatchewan Avenue West Portage la Prairie, MB R1N 3L5

Grand Forks:

Tavern United Grand Forks
1000 S 42nd St, Grand Forks, ND 58201, USA





Canad Inns Corporate Office

Canad Centre - 3rd Floor
930 Jefferson Avenue
Winnipeg, Manitoba R2P 1W1

T 204-697-1495

F 204-694-9427

www.canadinns.com

Participating Garbonzo's Sports Pub Locations

Winnipeg:

Garbonzo's Sports Pub Polo Park
1320 Ellice Ave, Winnipeg, MB R3G 0E9

Garbonzo's Sports Pub HSC
720 William Avenue
Winnipeg, MB R3E 3J7

Participating Bottle Stop Locations

Winnipeg:

Canad Inns Destination Centre Garden City,
2100 McPhillips Street, Winnipeg, MB

Canad Inns Destination Centre Transcona,
826 Regent Avenue West, Winnipeg, MB

Canad Inns Destination Centre Polo Park,
1405 St. Matthews Avenue, Winnipeg, MB

Canad Inns Destination Centre Windsor Park,
1034 Elizabeth Road, Winnipeg, MB

Canad Inns Destination Centre Fort Garry,
1824 Pembina Highway, Winnipeg, MB

