

REVISED AS OF MARCH 18, 2020

WIN A WEDDING RULES

THE WIN A WEDDING CONTEST (THE “**CONTEST**”) IS INTENDED TO BE THE PROVINCE OF ONTARIO ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE OF THE AGE OF MAJORITY IN THE PROVINCE OF ONTARIO OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE “**CONTEST RULES**”).

- 1. ELIGIBILITY.** To be eligible for this Contest, an individual must:
- (a) be a legal resident of the province of Ontario;
 - (b) be of the age of majority or older at the time of entry;
 - (c) be the sole owner of all right, title and interest (including copyright) in and to the Work (as defined below) submitted in connection with the Contest;
 - (d) be willing and able to be legally married including without limitation the provision and completion of a marriage license and any necessary documentation for marriage in the province of Ontario;
 - (e) live within one-hundred (100) kilometer radius of the City of Kingston;
 - (f) be willing and able to accept the Prize as awarded;
 - (g) be able to redeem the Prize on May 16, 2020; and
 - (h) be available for a Finalist’s Interview (as defined below) one day between March 23, 2020 to March 25, 2020.

Employees of 591989 B.C. Ltd. operating CKWS-FM (the “**Station**”) and its parents, affiliates, subsidiaries, related companies, successors and assigns (together with the Station, “**Corus**”), Jessup Food & Heritage Ltd., Luce Hair Studio, Greg Cox Photography, Limestone and Lace, All Seasons, Weddings, Cake Cupboard, Chico and the Machine and their affiliates, subsidiaries, related companies, successors and assigns (collectively and together with Corus, the “**Sponsors**”), any person who has been confirmed as a winner of any previous Station administered contests within ninety (90) days preceding the Contest start date indicated below where the prize was valued over One Thousand Canadian dollars (CDN\$1,000.00), advertising and promotional agencies, and/or the household members of any of the above are not eligible to enter.

The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2. **CONTEST PERIOD.** The Contest begins at 6:00 a.m. Eastern Time (“ET”) on February 21, 2020 and ends at 11:45 p.m. ET on March 12, 2020 (the “Contest Period”) after which time the Contest will be closed and no other entries shall be accepted.

3. **HOW TO ENTER.**

- (a) There is no purchase necessary to enter the Contest. Enter using the method of entry outlined below. No entries will be accepted by any other means.
 - (i) To enter online, complete and submit the entry form located at <https://1043freshradio.ca/contests/> (the “Contest Website”).
- (b) Each entrant must submit an entry form together with a picture of yourself and your partner no more than 3MB in size, and in jpeg or PNG format as well as a short essay in English with no more than two hundred (200) words describing your love story and telling us why you should win the wedding package by uploading to the Contest Website (the “Work”).
- (c) By participating in this Contest, each entrant represents and warrants that the Work: (i) does not contain any material, language or gestures that are libelous, defamatory, indecent, profane, obscene or violent and does not violate any laws relating to hate speech or otherwise; (ii) is original, solely created by the entrant and that no third party participated as an author, co-author or otherwise in the creation of the Work or any part thereof, and all right, title and interest (including copyright) therein is owned and/or controlled by the entrant to the full extent necessary to enable the Sponsors to use the Work as contemplated by these Contest Rules; (iii) does not infringe upon the intellectual property right, proprietary interest or other statutory or common law rights of any third party; (iv) does not contain any recognizable logos or any other copyrighted material; (v) does not contain any mention, endorsement, or “plug” any commercial product, service, venture or thing, including, without limitation, the name of your employer; and (vi) has not been submitted in connection with any other contest and/or promotional campaign.
- (d) Limit of one (1) entry during the Contest Period. In the case of multiple entries, only the first eligible entry will be considered.
- (e) All entries including the Work, become the sole property of the Sponsors and will not be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. Unless otherwise set out herein, no communication or correspondence will be exchanged with entrants except with those selected as a potential winner.
- (f) Entries received online shall be deemed to be submitted by the authorized account holder of the e-mail address associated with the entry. For the purpose of the Contest Rules, “authorized account holder” of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Any entrant may be required to provide the Sponsors with proof that they are the authorized account holder of the e-mail address associated with their entry.

4. PRIZE.

- (a) **Prizes.** There is one (1) prize (“**Prize**”) available to be won by the Prize winner (“**Winner**”) consisting of the following services to take place on May 16, 2020 (the “**Wedding Date**”):
- (i) Wedding venue at The Renaissance Event (285 Queen St, Kingston, ON, K7K 1B7) for a maximum of fifty (50) persons on the Wedding Date in the value of Three Thousand Seven Hundred and Fifty Canadian dollars (CDN\$3,750.00) including service gratuity in the amount of CDN\$300.00 plus tax which shall include:
 - 1. Upper Salon venue only including china, cutlery, glass, linen, tables, chairs, limited audio visual support, podium;
 - 2. Food costs for up to a maximum of forty Canadian dollars (CDN\$40.00) per person fair market value (net taxes and gratuity);
 - 3. Wedding ceremony set up; and
 - 4. Cash bar service.
 - (ii) One (1) gift certificate for photography services on the Wedding Date by Greg Cox Photography in the amount of one-thousand seven hundred Canadian dollars (CDN\$1,700.00) for the following:
 - 1. Six (6) hours of photography,
 - 2. Three Hundred (300) pictures at a maximum of three (3) locations,
 - 3. Colour and black and white pictures (Prints provided).
 - 4. One (1) memory stick to be provided with all the pictures.
 - (iii) One Thousand Canadian dollars (CDN\$1,000.00) cash; and
 - (iv) One (1) gift certificate for services from an officiant on the Wedding Date from All Seasons Wedding valued at five-hundred and eight Canadian dollars and fifty cents (CDN \$508.50).
 - (v) One (1) Luce Hair Studio gift certificate valued at nine-hundred sixty-nine Canadian dollars and fifty-four cents (CDN\$969.54) for the following:
 - 1. Bride hair trial,
 - 2. Bride makeup trial,
 - 3. Bride hair day of wedding,
 - 4. Bride makeup day of wedding,
 - 5. Formal styling for maid of honour,
 - 6. Makeup for maid of honour,
 - 7. Formal styling for up to three (3) brides maids,

8. Formal styling for mother of the bride,
9. Makeup for mother of the bride,
10. Men's hair cut for groom, and
11. Men's hair cut for best man.

- (vi) One (1) gift certificate for a cake cupboard 2-tiered wedding cake for up to fifty (50) people with the couple choice of design in fondant or buttercream valued at four hundred Canadian dollars (CDN\$400.00)
- (vii) One (1) gift certificate for one (1) of the following packages selected at the sole discretion of the Winner from Horseshoe Valley Resort in Barrie:
 1. Two (2) night ski & stay for two including: two (2) night standard accommodation for two guests (double occupancy) in a Horseshoe room, two (2) night lift tickets on day of arrival for both guests, two (2) Day n' Night lift tickets for the following day and on day of departure for both guests (Approximate retail value of One Thousand Canadian dollars (CDN\$1,000.00),

OR

2. Two (2) night bed & breakfast for two including: two (2) night standard accommodation for two guests (double occupancy) in a Horseshoe room, two (2) full breakfast buffet for two guests (Approximate retail value of Four Hundred and Fifty Canadian dollars (CDN\$450.00).
- (b) The Prize has an approximate value of Nine Thousand Three Hundred and Twenty-Eight Canadian Dollars with four cents (CDN\$9,328.04).
 - (c) Winner is not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.
 - (d) The Sponsors and/or the Sponsors' representatives will contact the Winner to coordinate the provision of the Prize within five (5) days once such Winner has been successfully contacted and notified of the Prize and fulfilled the requirements set out herein. **Winner must arrange and coordinate the fulfilment of the Prize directly with the service providers.**

5. PRIZE CONDITIONS.

- (a) Winner shall provide to the Station with a copy of the marriage license by April 20, 2020 failure to submit same before the deadline, may result in forfeiture of the Prize.
- (b) Winner will be responsible for all incidental costs and expenses not explicitly included in the Prize, transportation to and from the venue, accommodations, documents necessary for the wedding ceremony, taxes, gratuities (as per below), wedding gown, bridesmaid dresses, groom suit, and any other expense not explicitly included in the Prize. Winner shall pay any additional charges for guests greater than fifty (50) persons.
- (c) The terms by which the gift certificates may be redeemed are governed by the individual retailer or service provider. Corus is not responsible for administering or ensuring

compliance with the terms and conditions relating to the gift certificates.

- (d) Prize must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsors. Any unused, unclaimed or declined portion of a Prize will be forfeited, have no cash value and the Sponsors shall have no obligation to provide either an alternative or value-in-kind. The Sponsors reserve the right, in their sole discretion, to substitute a prize of equal or greater value if the Prize (or any portion thereof) cannot be awarded for any reason.

6. WINNER SELECTION.

One (1) Winner shall be selected by the Station as follows:

- (a) Listeners will be invited to vote online for their favourite Work on the Website from March 13, 2020 8:00 a.m. ET until March 20, 2020 at 9:00 a.m. ET. **VOTES WILL BE CONSIDERED, HOWEVER; VOTES WILL NOT DETERMINE THE WINNER.**

At 11:00 a.m. ET on March 20, 2020, three (3) entrants will be selected by the Sponsors and/or the Sponsors' representatives (the "**Judges**") based on the following equally weighted criteria: (i) creativity; (ii) uniqueness of their love stories, and (iii) reasons as to why they should win (the "**Criteria**") as the potential finalists (each a "**Finalist**"). Each Finalist must be available one day between March 23 to March 25, 2020 between 6:00 a.m. and 9:00 a.m. ET for a phone interview ("**Finalist's Interview**"). Exact date to be selected at the sole discretion of the Station for each Finalist.

On March 26, 2020 in Kingston, Ontario, one (1) Finalist will be selected by the Judges based on the Finalist's Interview and the Criteria as the potential Winner.

On March 27, 2020 at approximately 8:00 a.m. ET, the Station will call and announce on-air the Winner.

- (b) Before being declared a Winner, the selected entrant shall be required to comply with the Contest Rules and sign and return the Release (described below).
- (c) The Judges, in their absolute discretion, shall select the Winner based upon the above Criteria. The decisions of the Judges shall be final and binding and may not be challenged in any way.
- (d) The odds of being selected as a potential winner are dependent upon the number of eligible entries received by the Sponsors, and the quality of the Work submitted as judged against the Criteria.
- (e) THE SELECTED ENTRANT WILL BE NOTIFIED BY TELEPHONE OR E-MAIL ON MARCH 27, 2020 AT 8:00 AM ET AND MUST RESPOND TWO (2) BUSINESS DAYS OF NOTIFICATION. Upon notification, the selected entrant must respond by telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated deadline set out in the Contest Rules and/or the notification. If the selected entrant does not respond accordingly, he/she will be disqualified and will not receive a Prize and another entrant may be selected in the Sponsors' sole discretion until such time as an entrant satisfies the terms set out herein. The Sponsors are not responsible for the failure for any reason whatsoever of a selected

entrant to receive notification or for the Sponsors to receive a selected entrant's response.

- (f) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest's closing date to award the correct number of Prizes.
7. **RELEASE.** Winner will be required to execute a legal agreement and release ("**Release**") that confirms Winner's: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of each of the Sponsors and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the "**Releasees**") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsors of the unrestricted right, in the Sponsors' collective or individual discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winner's name, statements, image, likeness, voice and biography and the Work, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within two (2) business days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.
8. **INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from: (a) their participation in the Contest or any Contest-related activity; (b) the acceptance, use, or misuse of any Prize; or (c) any breach of the Contest Rules. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the entrant's participation in the Contest, without limitation.
9. **RIGHTS CLEARANCE.** By providing the Work to the Sponsors in connection with the Contest, each entrant shall retain all right, title and interest (including copyright) in and to the Work and shall grant to the Sponsors a worldwide, gratuitous, irrevocable, and non-exclusive licence to copy, modify, produce, reproduce, display, publish, exhibit, distribute, convert, adapt, post, serve, broadcast, communicate by telecommunication, transmit and otherwise use or reuse the Work for use in all media now known or hereafter devised in perpetuity beginning on the date of entry, including, but not limited to, in connection with the administration, promotion and exploitation of the Contest. Sponsors assume no responsibility for any claims of infringement of rights to copyright, privacy, personality or otherwise, and all such liability shall remain with the entrant. Sponsors reserve the right to exclude any Work for any reason whatsoever, including but not limited to, on the basis of concerns relating to the rights of third parties, including but not limited to privacy, copyright, defamation, rights of personality, obscenity or hate speech, as determined by Sponsors in their sole discretion. By entering this Contest, each entrant grants to the Sponsors of the unrestricted right, in the Sponsors' collective or individual discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the entrant's name,

statements, image, likeness, voice and biography and on-air interviews, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof.

10. **LIMITATION OF LIABILITY.** The Sponsors assume no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsors are not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsors assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsors, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest and/or the Contest Website.

11. **CONDUCT.** By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Contest Rules, which will be posted at the Contest Website and made available at the Station's studios, located at 170 Queen Street, Kingston, ON, K7K 1B2 throughout the Contest Period. Each entrant further agrees to be bound by the decisions of the Sponsors and Judges, which shall be final and binding in all respects. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest and/or the Contest Website or any related promotional website; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Corus property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Sponsors or any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION.

12. **PRIVACY / USE OF PERSONAL INFORMATION.**
 - (a) By participating in the Contest, each entrant: (i) grants to the Sponsors the right to use his/her name, mailing address, age range, telephone number, e-mail address, and submitted Work (collectively the "**Personal Information**") for the purpose of administering the Contest, including but not limited to contacting and announcing the Winner and coordinating the provision of the Prize; (ii) grants to the Sponsors the right to use his/her Personal Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii) acknowledges that the Sponsors may disclose his/her Personal Information to third-party agents and service providers of any of the Sponsors in connection with any of the activities listed in (i) and (ii) above.

- (b) Corus will use the entrant's Personal Information only for identified purposes, and protect the entrant's Personal Information in a manner that is consistent with the Corus Privacy Policy at: <http://www.corusent.com/privacy-policy/>.
- 13. INTELLECTUAL PROPERTY.** All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.
- 14. TERMINATION.** The Sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.
- 15. LAW.** These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
- 16. DISCREPANCY.** In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.
- 17. SOCIAL MEDIA.** This Contest is in no way sponsored, endorsed or administered by any social media platforms on which the Contest may have been promoted and/or publicized, including but not limited to Facebook and/or Twitter. Any personal information provided in connection with the Contest is being provided to Corus and any questions, comments or complaints regarding the Contest must be directed to Corus.