REVISED AS OF FEBRUARY 20, 2019 Q107'S LIVE LIKE A ROCKSTAR RULES

THE LIVE LIKE A ROCKSTAR CONTEST (THE "CONTEST") IS INTENDED TO BE CONDUCTED IN THE PROVINCE OF ONTARIO ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE TWENTY-ONE YEARS OF AGE OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE "CONTEST RULES").

- 1. **ELIGIBILITY.** To be eligible for this Contest, an individual must:
 - (a) be a legal resident of the province of Ontario;
 - (b) be twenty-one (21) years of age or older at the time of entry;
 - (c) be legally able to travel to the Destination (defined below), and have any and all necessary documentation as may be required for presentation to Canadian and/or International customs and airport personnel; and
 - (d) be available to travel on the dates specified in section 4(a).

Employees of Corus Radio Inc. operating CILQ-FM (the "Station") and its parents, affiliates, subsidiaries, related companies, successors and assigns (together with the Station, the "Sponsors"), advertising and promotional agencies, any person who has been confirmed as a winner of any previous Station administered contests within sixty (60) days preceding the Contest start date indicated below, and/or the household members of any of the above are not eligible to enter.

The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2. CONTEST PERIOD. The Contest begins at 7:00 a.m. Eastern Time ("ET") on January 14, 2019 and ends at 5:00 p.m. ET on March 8, 2019 (the "Contest Period") after which time the Contest will be closed and no other entries shall be accepted.

3. HOW TO ENTER.

- (a) There is no purchase necessary to enter the Contest. Enter using the method of entry outlined below. No entries will be accepted by any other means.
 - Listen to the Station Monday to Friday during the Contest Period (except statutory holidays) at approximately 7:00 a.m. ET, 11:00 a.m. ET and 5:00 p.m. ET for the produced "Q107's Live Like A Rockstar" cue-to-call to be played (the "Cue to Call"). Upon hearing the Cue to Call, listeners are invited to call 416-870-7625 or 416-870-7655 (the "Contest Line"). The seventh (7th) caller through

the Contest Line will be invited to play the Contest game as follows (each a "**Contestant**"). The Station will play three (3) audio clips (each approximately 1 second in length) of popular rock songs (the "**Songs**") to be chosen by the Sponsors at their own discretion. The Contestant will have one (1) chance to identify the name of the three (3) Songs within approximately ten (10) seconds. If the Contestant is able to identify the Songs correctly within the allotted time, he/she will win one (1) of the four (4) Prizes (defined below). If the Contestant does not correctly identify the three (3) Songs, he or she will forfeit the chance to win the Prize and no Prize will be awarded. There will be three (3) Cues to Call per weekday.

Once the Songs are correctly identified, all Cues to Call for the remainder of that day will be cancelled, as one of the Prizes will be awarded. The Contest will resume the next weekday at 7:00 a.m. ET with a new set of Songs.

- (b) During the Contest Period, listeners may try to call in as many times as they like each time a Cue to Call is broadcast, but any Contestant who correctly identifies the Songs and wins a Prize may not participate in any further Cues to Call during the Contest Period.
- (c) All entries become the sole property of the Sponsors and will not be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. Unless otherwise set out herein, no communication or correspondence will be exchanged with entrants except with those selected as a potential winner.
- (d) Streaming listeners may be listening to a delayed stream of the radio signal, which may vary depending on the device on which you are listening and the speed of the internet connection. Sponsors recommend turning on a radio to the Station for the Cue to Call. Sponsors assume no liability for entrants not making timely phone calls to the Station due to delays in the streamed signal.
- (e) If the telephone connection between the Station announcer and an entrant is not clear, such that the announcer and/or entrant cannot hear each other or the entrant is disconnected, that entrant may, in the sole discretion of the Sponsors, be disqualified and the Releasees (defined below) will not be liable in any way.

4. PRIZES.

- (a) **Prizes.** There are four (4) Prizes ("**Prizes**" each a "**Prize**") available to be won by the Prize winners ("**Winners**"; each, a "**Winner**") each consisting of a trip for the Winner and his/her guests ("**Guests**"; each a "**Guest**") to either: (i) Las Vegas, Nevada, (ii) Cleveland, Ohio, OR (iii) Toronto, Ontario (collectively, the "**Destination**") as follows:
 - 1) Prize #1: A trip for six (6) to Cleveland, Ohio with an approximate value of Six-Thousand Two Hundred Canadian dollars (CDN \$6,200.00), which shall include:
 - 1. Roundtrip transportation by limousine for the Winner and his/her Guests leaving together from the Winner's place of residence to Cleveland, Ohio departing on March 17, 2019 and returning on March 18, 2019;

- 2. Admission for the Winner and his/her Guests to visit the Rock and Roll Hall of Fame;
- 3. Tickets to see KISS at the Quicken Loans Arena in Cleveland on March 17, 2019;
- 4. One (1) night standard hotel accommodation at the Hampton Inn Cleveland-Downtown, Ohio to be selected by the Sponsors in their sole discretion for the Winner and Guests;
- 5. All hotel processing fees and taxes;
- 6. One (1) prepaid credit card in the amount of Two-Hundred US dollars (US\$200.00).
- 2) Prize #2: A night out in Toronto, Ontario for four (4) with an approximate value of Three Thousand Canadian dollars (CDN \$3,000.00) which shall include:
 - 1. Round trip transportation by limousine for the Winner and his/her Guests leaving together from the Winner's place of residence to Toronto, Ontario departing on April 2, 2019 and returning on April 3, 2019;
 - 2. Four (4) tickets to see a hockey game during the trip at Scotiabank Arena to be selected by the Sponsor in their sole discretion ;
 - 3. Pre-show dinner for the Winner and his/her Guests at Barbarian's Steak House Tavern in Toronto;
 - 4. One (1) night standard hotel accommodation at The Ritz-Carlton Hotel, Toronto to be selected by the Sponsors in their sole discretion for the Prize Winner and Guests based on double occupancy unless otherwise indicated; and
 - 5. All hotel processing fees and taxes.
- 3) Prize #3: A trip for two (2) to Las Vegas, Nevada with an approximate value of Three Thousand Two Hundred and Forty-Nine Canadian dollars (CDN \$3,249.00) which shall include:
 - 1. Round-trip economy airfare for the Winner and his/her Guest leaving together from the same gateway, on the same itinerary, from Pearson International Airport, as determined by the Sponsors in their sole discretion, to Las Vegas, Nevada, USA departing on April 14, 2019 and returning on April 17, 2019;
 - 2. Ground transportation for the Winner and Guest between the airport and hotel in Las Vegas, Nevada;
 - 3. Three (3) nights standard hotel accommodation at the Luxor Hotel in Las Vegas, Nevada, to be selected by the Sponsors in their sole discretion for the Winner and Guest based on double occupancy unless otherwise

indicated;

- 4. All hotel processing fees/taxes, and departure taxes;
- 5. Two (2) tickets to see Aerosmith on April 16, 2019; and
- 6. One (1) prepaid credit card in the amount of Two Hundred US dollars (US\$200.00).
- 4) Prize #4: A night out in Toronto, Ontario for two (2) with an approximate value of One Thousand Seven Hundred and Eighty Canadian dollars (CDN \$1,780.00) which shall include:
 - 1. Round trip transportation by limousine for the Winner and his/her Guest leaving together from the Winner's place of residence to Toronto, Ontario departing on July 28, 2019 and returning on July 29, 2019.
 - 2. Two (2) tickets to see Queen and Adam Lambert on July 28, 2019 at Scotiabank Arena;
 - 3. Pre-show dinner for the Winner and his/her Guest at Scaramouche Restaurant;
 - 4. One (1) night standard hotel accommodation at The Thompson Hotel, Toronto to be selected by the Sponsors in their sole discretion for the Winner and Guest based on double occupancy unless otherwise indicated; and
 - 5. All hotel processing fees and taxes.
- (b) Winners are not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.
- (c) The Sponsors and/or the Sponsors' representatives will contact the Winners to coordinate the provision of the Prizes within four (4) days once such Winners have been successfully contacted and notified of his/her Prize and fulfilled the requirements set out herein.

5. PRIZE CONDITIONS.

- (a) Winner and his/her Guest(s) must be available to travel on dates selected by the Sponsors as outlined in section 4(a). Should Winner and/or Guest(s) be unable to travel OR participate on the dates and times designated by the Sponsors, the Prize will be forfeited and awarded to an alternate winner.
- (b) Winner and Guest(s) will be responsible for all incidental costs and expenses not explicitly included in the Prize, including without limitation, transportation to and from originating airport/mutually agreed location, travel and medical insurance, travel documentation, airport improvement fees, bag check fees, taxes, gratuities, telephone calls, in-room charges and any other expense not explicitly included in the Prize. Winner may be required to present a valid major credit card upon check-in at the hotel to cover any expenses over and above the standard room charge.

- (c) In the event an artist or band or any of its members are unable to attend the concert for any reason whatsoever or in the event that the concert is cancelled for any reason whatsoever, that portion of the Prize shall be deemed fulfilled and will not be substituted, except in the sole discretion of the Sponsors;
- (d) For Prize #2 and #4, Winners must live within sixty (60) km of the city of Toronto or must agree to be pick up at a mutually agreed location within sixty (60) km of the city of Toronto.
- (e) Guests must be twenty-one (21) years of age or older, be legally able to travel to Destination, and have any and all necessary documentation as may be required for presentation to Canadian and/or International customs and airport personnel, and comply with the Contest Rules and sign and return the Release (described below).
- (f) Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsors. Any unused, unclaimed or declined portion of a Prize will be forfeited, have no cash value and the Sponsors shall have no obligation to provide either an alternative or value-in-kind. The Sponsors reserve the right, in their sole discretion, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason.

6. WINNER SELECTION.

- (a) **Each entrant shall be eligible to win only one (1) Prize.** Before being declared a Winner, the selected entrant shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail, to comply with the Contest Rules and sign and return the Release (described below).
- (b) The odds of being selected as a potential winner are dependent upon the number of eligible entrants who call the Contest Line when hearing a Cue to Call and the ability of the Contestants to correctly identify the Songs in the allotted time.
- (c) Upon notification, the selected entrant must respond by telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated deadline set out in the Contest Rules and/or the notification. If the selected entrant does not respond accordingly, he/she will be disqualified and will not receive a Prize and another entrant may be selected in the Sponsors' sole discretion until such time as an entrant satisfies the terms set out herein. The Sponsors are not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Sponsors to receive a selected entrant's response.
- (d) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest's closing date to award the correct number of Prizes.
- 7. **RELEASE.** Winners and Guests will be required to execute a legal agreement and release ("**Release**") that confirms Winners' and Guests': (i) eligibility for the Contest and compliance

with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of each of the Sponsors and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the "Releasees") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsors of the unrestricted right, in the Sponsors' collective or individual discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winner's and Guest's name, statements, image, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within two (2) business days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.

- 8. INDEMNIFICATION BY ENTRANT. By entering the Contest, each entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from: (a) their participation in the Contest or any Contest-related activity; (b) the acceptance, use, or misuse of any Prize; or (c) any breach of the Contest Rules. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the entrant's participation in the Contest, without limitation.
- **9. LIMITATION OF LIABILITY.** The Sponsors assume no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsors are not responsible for any incorrect or inaccurate information, whether caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsors assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsors, such as tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest.
- 10. CONDUCT. By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Contest Rules, which will be posted at <u>https://q107.com/</u> and made available at the Station's studios, located at 25 Dockside Drive, Toronto ON, throughout the Contest Period. Each entrant further agrees to be bound by the decisions of the Sponsors, which shall be final and binding in all respects. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Sponsors' property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Sponsors or any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY

UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. Winner and Guest(s) must at all times behave appropriately when taking part in the trip and observe the Contest Rules and any other rules or regulations in force at the Destinations. The Sponsors reserve the right to remove from the trip or location, any Winner and/or Guest who breaks such rules and/or fails to behave appropriately and to disqualify such Winner and/or Guest.

11. PRIVACY / USE OF PERSONAL INFORMATION.

- (a) By participating in the Contest, each entrant: (i) grants to the Sponsors the right to use his/her name, mailing address, age range, telephone number and e-mail address (collectively the "**Personal Information**") for the purpose of administering the Contest, including but not limited to contacting and announcing the Winners and coordinating the provision of the Prizes; (ii) grants to the Sponsors the right to use his/her Personal Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii) acknowledges that the Sponsors may disclose his/her Personal Information to third-party agents and service providers of any of the Sponsors in connection with any of the activities listed in (i) and (ii) above.
- (b) Sponsors will use the entrant's Personal Information only for identified purposes, and protect the entrant's Personal Information in a manner that is consistent with the Sponsors' Privacy Policy at: <u>https://www.corusent.com/privacy-policy/</u>.
- 12. INTELLECTUAL PROPERTY. All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.
- **13. TERMINATION.** The Sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.
- 14. LAW. These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
- **15. DISCREPANCY.** In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and

control.

16. SOCIAL MEDIA. This Contest is in no way sponsored, endorsed or administered by any social media platforms on which the Contest may have been promoted and/or publicized, including but not limited to Facebook and/or Twitter. Any personal information provided in connection with the Contest is being provided to the Sponsors and any questions, comments or complaints regarding the Contest must be directed to the Sponsors.